

COURSE OUTLINE

(1) GENERAL

SCHOOL	SCHOOL OF BUSINESS		
ACADEMIC UNIT	DEPARTMENT OF TOURISM ECONOMICS AND MANAGEMENT		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	TO4021	SEMESTER	4 TH
THEORETICAL APPROACHES AND POLICIES IN TOURISM			
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
LECTURES		3	5
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	GENERAL BACKGROUND		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	Greek		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES (based on self-directed study)		
COURSE WEBSITE (URL)	https://eclass.aegean.gr/courses/211170/		

(2) LEARNING OUTCOMES

<p>Learning outcomes</p> <p><i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> • <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i> • <i>Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i> • <i>Guidelines for writing Learning Outcomes</i> <p>The module "Theoretical Approaches and Policies in Tourism" aims to analyze the theoretical approaches of social sciences that interpret tourism, from an economic, developmental, psychological, sociological and environmental perspective, and set the framework of tourism policy.</p> <p>Upon successful completion of the module, the students should:</p> <ul style="list-style-type: none"> • have acquired a series of theoretical and practical knowledge that will help them understand the theoretical content of tourism, • understand the impact of tourism on many areas of the socio-economic reality, • explain the theoretical background behind the contemporary problems of tourism and the emergence of pathology phenomena, • use synthetic and creative thinking to develop tourism policies, and • develop autonomous thinking and the ability to apply theoretical concepts of tourism in practice.
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Having the above in mind, and in the context of a realistic economic environment, students may increase their accountability and potential for professional and/or personal development.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for difference and multiculturalism</i>
<i>Decision-making</i>	<i>Respect for the natural environment</i>
<i>Working independently</i>	<i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Team work</i>	<i>Criticism and self-criticism</i>
<i>Working in an international environment</i>	<i>Production of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>	<i>.....</i>
<i>Production of new research ideas</i>	<i>Others...</i>
	<i>.....</i>

- Search for, analysis and synthesis of data and information, with the use of the necessary technology
- Decision-making
- Working independently
- Teamwork
- Production of free, creative and inductive thinking
- Working in an interdisciplinary environment
- Respect for the natural environment

(3) SYLLABUS

Module Contents

- Tourism Policy at an International and Supranational Level
- Historical Geography of the Tourism Phenomenon.
- Economic Theories and Tourism.
- Development Theories and Evolutionary Patterns in Tourism
- Psychological Theories and Tourism.
- Theories of Sociology and Tourism.
- Environmental Theories and Tourism.
- Integrated Quality Management and Overtourism

(4) TEACHING and LEARNING METHODS - EVALUATION

<p style="text-align: center;">DELIVERY <i>Face-to-face, Distance learning, etc.</i></p>	Face-to-Face	
<p style="text-align: center;">USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i></p>	Use of ICT in teaching (PPT presentations) Communication with students via e-mail and e-class platform Uploading course material on e-class platform	
<p style="text-align: center;">TEACHING METHODS</p> <p><i>The manner and methods of teaching are described in detail.</i></p> <p><i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i></p> <p><i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p>	Activity	Semester workload
	Lectures	39
	Self-directed study	85
	125	
<p style="text-align: center;">STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>	The module is 100% assessed with a final examination taking place with open books and notes and based on critical essay writing. Students are further given the opportunity to develop optionally, a written assignment which may add up to 3 points in their final grade. Students are assessed in Greek.	

(5) ATTACHED BIBLIOGRAPHY

<p>- Suggested bibliography:</p> <ul style="list-style-type: none"> • Kokkosis, H. and Tsartas, P. (2019) Sustainable Tourism Development and Environment, second edition (in Greek). Athens: Kritiki Editions. • Lagos, D. (2016), Theoretical Approaches on Tourism. Εκδόσεις Κριτική. • Tsartas, P. and Lytras, P. (2017) Tourism, Tourism Development: Contributions of Greek Scientists, Athens: Papazisis Editions. • Edgell, D. L. Sr. and Swanson, J. R. (2019) Tourism Policy and Planning: Yesterday, Today, and Tomorrow, 3rd Edition, Abingdon: Routledge. <p>- Related academic journals:</p> <ul style="list-style-type: none"> • Annals of Tourism Research • Journal of Travel Research • Tourism Economics • Tourism Management • Tourism Geographies • Tourismos
